



Step 1: Initial Consultation & Goal Setting

We'll start with a conversation to understand your timeline, priorities, and goals. This allows me to tailor a strategy that works best for you.

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Step 2: Pricing Strategy

Using in-depth market analysis and local expertise, I'll recommend a competitive pricing strategy designed to attract qualified buyers while maximizing your return.

Step 3: Preparing & Staging

First impressions matter. I'll guide you through decluttering, repairs, and staging (or connect you with trusted professionals) to make your home shine.

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Step 4: Professional Marketing

Your home will be showcased with professional photography, compelling descriptions, and a tailored marketing plan that reaches buyers online, in print, and within the community.

Step 5: Showings & Open Houses

I'll coordinate private showings and open houses to highlight your home's best features, ensuring potential buyers leave with a lasting impression.

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Step 6: Negotiating Offers

When offers come in, I'll help you evaluate each one, explain the terms, and negotiate on your behalf to secure the strongest deal possible.

Step 7: Contract to Close

From inspections and appraisals to paperwork and deadlines, I'll manage the details and keep everything on track, so you don't have to worry about a thing.

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Step 8: Closing & Moving Forward

On closing day, you'll finalize the sale and hand over the keys with confidence. Even after the transaction, I'll remain a resource for your future real estate needs.