



YOUR PRE-LISTING

CHECKLIST



1. Prepare Your Home

- Declutter and depersonalize rooms
- Deep clean the entire home
- Complete minor repairs and touch-ups
- Enhance curb appeal and landscaping
- Stage rooms to highlight key features



2. Gather Important Information

- Compile property details (square footage, upgrades, appliances)
- Collect warranties, manuals, and receipts
- Prepare any required disclosures

3. Set Your Price

- Review recent sales in your area (CMA)
- Discuss pricing strategy with your agent
- Decide on your minimum acceptable price and timeline



4. Marketing & Listing Prep

- Schedule professional photos or videos
- Write a compelling listing description
- Plan online exposure and open houses



5. Legal & Financial Prep

- Review seller disclosure requirements
- Understand closing costs and projected net proceeds
- Gather mortgage payoff info if applicable
-

6. Final Touches

- Perform a last-minute cleaning and touch-ups
- Set showing guidelines for buyers
- Add small touches to make the home welcoming

